

**TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET - DISTRICT NO.
Due at WHQ by September 30, 2008**

FOR THE PERIOD JULY 1, 2008 - JUNE 30, 2009

Following is a brief description/explanation of the estimated funds available and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.**

Funds available (Section I)

Marketing (Section II, A)

District 24 has clearly been in decline for the past couple of years. This trio team has gathered resources, laid out a plan and are working at a fevered pitch to grow new clubs and coach low member clubs. Marketing plan includes a "boot camp" to train mentors / sponsors to support the new clubs as well as coaches for existing clubs.

Communications and public relations (Section II, B)

Much of our communications is done via e-mail, online newsletter and our website, which is budgeted under administration. We plan to do more mailings this year and run some ads in the local business section of the local journals.

Education and training (Section II, C)

Training club officers will add to our success and help keep strong clubs strong. More emphasis will be placed on area and division governor training.

Speech contest (Section II, D)

The district will reimburse area / division contest trophies and fall and spring conference trophies.

Administration (Section II, E)

Again postage has been accounted for in this area as we need to snail mail some items such as proxy documents and other correspondence. Our website hosting is covered here and we plan to expand our online newsletter distribution with a better tool.

Travel (Section II, F)

Travel is our biggest area of concern for the budget. We want to get the trio members out and reimburse their mileage to contests and visits. Mid Year training is in Minnesota and Regional in Canada. We also feel that a strong team should go to the International convention in Conn. The more we learn, the more we grow, the better we serve.

Other (Section II, G)

n/a