

**REPORT FROM PUBLIC RELATIONS OFFICER RICK JENSEN FOR  
TOASTMASTERS DISTRICT 24 DISTRICT CONFERENCE MAY 9, 2009 AT  
THE HOWARD JOHNSON HOTEL OMAHA NEBRASKA**

We started the summer of 2008 with a blast when David Brooks World Champion of Public Speaking of 1990 came to visit us and share his great wisdom. Presentations were held in both Omaha and Lincoln on Friday and Saturday. It was a whirlwind visit. Since David originally had different plans, but came to see us instead since his flight was nonrefundable and we were anxious to see him. I was David's personal chauffeur over to Lincoln and back so he could hop on a plane again. Publicity information was sent to all the media and several of them did make mention of this visit even though it was very short notice.

The next big event was Governor Dave Heineman proclaiming September 2009 as Membership Month for District 24. Some of you may not know this, but Sally his wife is a Toastmaster and speaks quite frequently to various groups nationally.

Now we were now closing in on the Fall District Conference and keynote speaker Darren LaCroix World Champion of Public Speaking 2001 came to town. He gave several presentations. Publicity consisted of an interview with Tom Becka from KFAB and another radio interview over the phone. We were very pleased with the Omaha World Herald article which brought many curious people out for Darren's presentations. He was then whisked away to Grand Island to do a corporate presentation and was also interviewed by the media out there. My hat goes off to the folks out West for a great job in creating media awareness. There is no question many clubs in many parts of the District had an increase in visitors and new members because of these events due to the publicity.

Spring is upon us and there is one more media push. We are coordinating with the Midlands Business Journal and Bob Hoig the editor on what Toastmasters is up to locally. The focus will be one of our newly formed clubs West Dodgers which meets at the Kirkham Michael and AG Processing building twice a month. There will be a huge club celebration on May 28<sup>th</sup>. The club is nearing their one year anniversary. Details are being worked out right now.

That is what is happening in the PR area for District 24

Respectfully submitted,

Rick Jensen  
Public Relations Officer